



# CYPRUS ROCK CLIMBING FESTIVAL

**16 - 18 OCT 2026**

**SPONSORSHIP  
PACKAGES**



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*CRCF 2025*





# *What is the Cyprus Rock Climbing Festival (CRCF)?*

- The Cyprus Rock Climbing Festival (CRCF) is an annual celebration of climbing adventure and community in the village of **Ineia, Paphos**. Drawing climbers, outdoor enthusiasts, and industry professionals from around the world, the festival showcases the best of Cyprus' climbing potential around this area while promoting sustainability, local businesses, and outdoor culture.
- Sponsoring CRCF 2026 is a unique opportunity to engage with an active, passionate, and engaged audience while aligning your brand with adventure, sustainability, and sportsmanship.
- **Our mission is to develop, protect and celebrate rock climbing in Cyprus.**
- Net proceeds from the festival will go towards the maintenance of the Cyprus climbing crags particularly in Ineia/Droushia. **This will be a not-for-profit festival.**
- **Our goal** is to
  - Celebrate the sport of rock climbing
  - Promote sustainable climbing
  - Build vibrant community spirit
  - Support local community development
  - Ensure a positive environmental impact
  - Promote Cyprus as a climbing destination



# CRCF 2025

## Festival Highlights

The second CRCF in October 2025 drew **over 500 local and international visitors**, gaining widespread enthusiasm and attention from the climbing community.

Backed by the **Ministry of Agriculture, Rural Development and Environment**, and supported by the **Akamas Municipality** and **Ineia Community Council**, the non-profit festival aimed to promote rock climbing in Cyprus, strengthen ties with the local community, and support sustainable outdoor development.

### KEY FESTIVAL FIGURES:



**500+** attendees from Cyprus and abroad (including 98% of the Cypriot climbing community and many newcomers trying out the sport)



#### 3-day festival

featuring diverse activities and cultural experiences



**40+** climbing & outdoor workshops led by UIAA certified instructors. Also digitally hosted guest speaker from the UK (Cristiano Costa).



#### 3 competitions

(including 2 climbing and 2 photography competitions)



**Live music, games and a special rock painting workshop** in the Ineia village square



#### Hiking and orienteering activities



**Multiple presentations & panels** on environmental awareness and climbing culture



**High-level participation**, including the Ministry of Agriculture and local authorities of the Municipality of Ineia and Akamas.

Visit our [Instagram page](#) and [website](#) for more insights into CRCF 2025.



# Impact of the 2025 Sponsorships

Key achievements made possible through sponsorship:

- **Digital Presence Established**  
Launch of the official CRCF website, creating a central hub for information, and international visibility.
- **Introduction of CRCF Merchandise**  
Branded t-shirts and hoodies were produced, strengthening festival identity and creating a stronger connection with participants.
- **Enhanced Visitor Experience**  
Collaboration with a food truck improved on-site services, treasure hunt introduced, more hiking trails were introduced and contributed to a more vibrant festival atmosphere.
- **International Athlete Engagement**  
A renowned climber/special guest was invited to deliver workshops, raising the festival's profile and providing high-level learning opportunities.
- **Professional Media Coverage**  
Dedicated videographer ensured high-quality content production, significantly boosting post-event promotion and digital reach.
- **Result:**  
CRCF 2025 achieved increased participation, stronger branding, and wider recognition both locally and internationally.





# CRCF 2025 Impact

## Community-Centered and Inclusive

A central aim of CRCF was inclusivity. The festival offered **4 climbing workshops** for families, youth with disabilities, and underrepresented groups. Activities promoted equal access to the sport, social interaction, and the physical and mental benefits of climbing.

## Positive Local Impact

Festival-goers were encouraged to **stay in local accommodations**, **eat at local tavernas**, and **explore the region**, directly supporting the community's economy and reinforcing Ineia's role as a hub for outdoor recreation and sustainable tourism.

## Legacy and Vision

Net proceeds from the festival went directly to the **maintenance of at least 8 existing climbing routes** in the area and the **development of new ones**, ensuring a lasting impact on Cyprus' climbing infrastructure. The organizing team, composed of local climbers in association with an NGO so far, it is now in the process of becoming an NGO in itself to open up more opportunities for collaborations. The team envisions CRCF becoming a **recurring event**, growing the island's climbing scene and promoting the region as a **top-tier outdoor destination**.

## Safety Measures

Last year, we implemented robust safety protocols to ensure a secure experience for all participants:

- On-site first responders during the main event hours.
- Rescue Equipment such as stretchers was stationed for use in remote-location emergencies.
- Emergency Action Plans included mapped vehicle access routes and established contact lines with local authorities.
- Certified Climbing and Hiking Instructors were present throughout, accredited through the [Mountain Qualification Label \(MQL\)](#) by the UIAA Training Commission via the Cyprus Mountaineering and Climbing Federation. All workshops were led by certified professionals, and liability waivers were signed by participants.







# *CRCF VISION*



# CRCF Vision for growth

With the support of Sponsorships, CRCF 2026 will transition from a growing festival into a **flagship outdoor sports and cultural event in Cyprus**.

## 1. Professionalization & Digital Transformation

- Dedicated **paid social media manager** to drive continuous engagement, targeted campaigns, and international reach.
- Full **website-integrated booking system** for workshops and activities, replacing manual SMS/Excel processes and improving user experience and data tracking.

## 2. Expanded Festival Experience

- Increased number and variety of **food trucks and vendors**, enhancing visitor satisfaction and dwell time.
- Activation of the **village square as a full-day and night hub**, with:
  - More day community activities
  - More night events and social gatherings

## 3. Athlete & Event Expansion

- Ability to host **multiple international climbers/guests**, workshops, and talks.
- Introduction of **parallel activities and side events**, increasing attendance capacity and engagement.

## 5. Structural Growth & Long-Term Impact

- Establishment of CRCF as an **independent NGO**, ensuring sustainability and transparency.
- Maintenance of a dedicated **Bolting Fund**, supporting:
  - Maintenance of existing climbing routes
  - Development of new routes
  - Long-term investment in Cyprus' climbing infrastructure







# *SPONSORSHIP*



# Why Sponsor CRCF

- **Targeted Exposure** – Reach a dedicated audience of climbers, outdoor enthusiasts, and adventure travelers.
- **Brand Visibility** – Increase brand recognition through on-site branding, social media promotion, and press coverage.
- **Community Engagement** – Support the growth of climbing in Cyprus while connecting with a highly engaged community.
- **Product Integration** – Showcase and test your products in a real-world climbing environment.
- **Networking Opportunities** – Gain access to industry professionals, athletes, and outdoor brands.









# Sponsorship Packages

**Every package includes:** logo on the CRCF poster · social media exposure on Instagram & Facebook · a booth at the Village Fair.

| CASH SPONSORS                 |                                                                                                                                                                                                                                                                                                                          | IN-KIND PARTNERS                      |                                                                                                                                                                                                                                  |
|-------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Gold</b><br><b>€1,000+</b> | <ul style="list-style-type: none"><li>• Logo under Gold on the poster</li><li>• Sponsor a named festival event (e.g. night games, a competition, or a workshop) with your logo displayed</li><li>• <i>Optional:</i> +€100/session — full-day climbing for 6 with a certified instructor (2 sessions available)</li></ul> | <b>Gold Partner</b><br><b>€1,500+</b> | <ul style="list-style-type: none"><li>• Logo under Gold Partners on the poster</li><li>• Logo on workshop / activity announcements where your contribution is used</li><li>• Named recognition for major contributions</li></ul> |
| <b>Silver</b><br><b>€500+</b> | <ul style="list-style-type: none"><li>• Logo under Silver on the poster</li><li>• <i>Optional:</i> +€100 — full-day climbing session for 6 with a certified instructor</li></ul>                                                                                                                                         | <b>Silver Partner</b><br><b>€750+</b> | <ul style="list-style-type: none"><li>• Logo under Silver Partners on the poster</li><li>• Logo on relevant workshop announcements</li></ul>                                                                                     |
| <b>Bronze</b><br><b>€200+</b> | <ul style="list-style-type: none"><li>• Logo under Bronze on the poster</li></ul>                                                                                                                                                                                                                                        | <b>Bronze Partner</b><br><b>€200+</b> | <ul style="list-style-type: none"><li>• Logo under Bronze Partners on the poster</li></ul>                                                                                                                                       |

**In-kind value is assessed by CRCF at fair market value.** Services (e.g. certified instructors, videographers) and products both qualify. Sponsors may also provide products as prizes for games and competitions.



# *ABOUT*





# About the Organiser



## RCDC ROCK CLIMBING DEVELOPMENT CYPRUS NGO

The Cyprus Rock Climbing Festival (CRCF) is organized by RCDC Rock Climbing Development Cyprus, a registered non-profit organization (company limited by guarantee, HE 494262), dedicated to developing, protecting and celebrating rock climbing in Cyprus.

The creation of the RCDC NGO reflects a commitment to **sustainability, transparency, and community impact**. Its purpose extends beyond organising the annual festival, aiming to actively support and grow the climbing ecosystem in Cyprus.

### Core Objectives

- **Route Maintenance & Development (Bolting Fund)**  
Establishing and managing a dedicated Bolting Fund to maintain existing routes and develop new climbing opportunities across the island.
- **Development of Climbing in Cyprus**  
Supporting the growth of climbing through events, education, and community engagement.
- **Accessibility & Inclusion**  
Promoting participation in climbing for all, including beginners, families, and people with disabilities, through structured programs and partnerships, including EU-funded initiatives.
- **Education & Safety**  
Organising workshops, training sessions, and knowledge-sharing activities to promote safe and responsible climbing practices.
- **Community Building**  
Strengthening the local and international climbing community by creating meaningful experiences and connections through CRCF and related initiatives.

### Governance & Transparency

- RCDC operates under formal governance with independent financial oversight, ensuring that sponsor contributions and festival proceeds are managed responsibly and used solely for their stated non-profit purpose. The transition to an NGO ensures that CRCF is not only an event, but a **sustainable platform with lasting impact**, one that reinvests into the sport, the community, and the natural environments that make climbing in Cyprus unique.

**Socials:** @cyprusrockclimbingfestival, [CRCF Website](#)